

## MEDIA ADVISORY

### Contact:

Keeley Sheehan LaForme

B2 Communications

Cell: (716) 930-2499

[Keeley@B2communications.com](mailto:Keeley@B2communications.com)



### **Star Wars™ creative director coming to Museum of Fine Arts, St. Petersburg**

Dec. 6 event with Lucasfilm executive Doug Chiang is part of *Star Wars™ and The Power of Costume*

**WHAT:** Doug Chiang, vice president and executive creative director of Lucasfilm, will discuss his role in production design for the Star Wars movies at a public event at the Museum of Fine Arts, St. Petersburg as part of *Star Wars and The Power of Costume*, now on view at the Museum. The Smithsonian traveling exhibition takes visitors inside the creative process for Star Wars by showing how designers developed the iconic characters.

**WHO:** Doug Chiang has more than 20 years of Star Wars design expertise. George Lucas personally selected Chiang to serve as head of the Lucasfilm art department working on “Star Wars: The Phantom Menace” and “Star Wars: Attack of the Clones.”

Then, Chiang returned to Lucasfilm in 2013 to work on “Star Wars: The Force Awakens” and most recently, he served as co-production designer on “Rogue One: A Star Wars Story.” Today, he oversees designs for all new Star Wars franchise developments including films, theme parks, games, and new media.

Chiang is an artist, author, and production designer who has worked on such films as “Terminator 2,” “Ghost,” “The Mask,” “Forrest Gump,” “Death Becomes Her,” and “War of the Worlds.” Chiang has earned an Academy Award, two BAFTA Awards, and a Clio Award for design excellence.

**WHEN:** Wednesday, Dec. 6  
Media interview opportunity: 1:30-2:30 p.m.  
Public event: 6:30 p.m.

**WHERE:** Museum of Fine Arts, St. Petersburg, 255 Beach Drive NE, downtown St. Petersburg

**EVENT COST:** The public event at 6:30 p.m. is free with the purchase of museum admission. Special exhibition timed tickets for admission to *Star Wars™ and The Power of Costume* and the museum’s other exhibitions and galleries are \$25 for adults, \$18 for youth (ages 7-17) and free for children under age 6.

**WHY:** *Star Wars™ and The Power of Costume* was culled from the collection of the Lucas Museum of Narrative Art in partnership with the Smithsonian Institution Traveling Exhibition Service and Lucasfilm. The costumes shaped the identities of these now-famous characters, from the menacing black mask of Darth Vader and the gilded suit of C-3PO, to the lavish royal gowns of Queen Amidala and a bikini worn by Princess Leia.

*Star Wars™ and The Power of Costume* is on view at the Museum of Fine Arts, St. Petersburg through April 1, 2018.

**REGULAR ADMISSION:** During regular museum hours (Monday-Saturday 10 a.m. to 5 p.m., and Sunday noon to 5 p.m.), admission to the permanent collection galleries is \$17 adults, \$15 seniors (65

and older), \$15 with Military ID, \$10 college students with ID, and \$10 children age 7-18. These ticket prices do not include admission to *Star Wars™* and *The Power of Costume*.