



**Painting in the Park** is the MFA's annual FREE community event that activates our entire outdoor campus with art-making and hands-on fun. It's colorful, creative, messy, and more! First held in 2008, this year's event will be our 14th iteration.

Join us downtown for a day of hands-on fun and create your own make-and-take masterpieces inspired by the MFA Collection. Participants will receive a **Painting in the Park Passport** to help guide them to each Activity Station located around the MFA campus.



# PROGRAM SPONSORSHIP



**Program Sponsorship** at the Museum of Fine Arts, St. Petersburg provides patrons exclusive opportunities to deepen their engagement with the Museum’s mission and vision. Your support enables the MFA to share art’s capacity to create connections, foster curiosity, and enrich lives.

| BENEFITS AND RECOGNITION  | \$25,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
|---|----------|----------|---------|---------|---------|
| Exclusive Naming Opportunity (1)  | •        |          |         |         |         |
| Exclusive Discovery Passport Sponsor (1)  |          | •        |         |         |         |
| Premium Recognition – MFA Partner Page + Table & Tent during Painting-In-The-Park | •        | •        |         |         |         |
| Painting-In-The-Park Activity Station Sponsor (5)                                 |          |          | •       |         |         |
| Standard Recognition – Branded Outdoor Signs                                      | •        | •        | •       | •       |         |
| Digital Recognition – Social + MFA Event page                                     | •        | •        | •       | •       | •       |
| Painting-In-The-Park Volunteer Opportunity  | •        | •        | •       | •       | •       |

*Additional exclusive benefits and opportunities are available for sponsorships above \$25,000.*

We are so grateful to all our donors, members, and community partners. Their generosity supports exhibitions, education initiatives, and conservation projects and helps **connect our community through the power of art.**

For information, contact:

**Preston Scott**, Major Gifts Officer

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