

# MUSEUM OF FINE ARTS ST. PETE

## Garden of Art: Floral Artistry Blooms at the Museum of Fine Arts, St. Petersburg This Spring

Art in Bloom, celebrating its 28th year, presents floral interpretations of artworks from the MFA Collection, April 10 through April 13, 2025.



### FOR IMMEDIATE RELEASE

ST. PETERSBURG, FL (March 19, 2025) – [The Museum of Fine Arts, St. Petersburg \(MFA\)](#), in partnership with The Margaret Acheson Stuart Society, proudly presents the 28th annual **Art in Bloom** event, a breathtaking exhibition of floral artistry inspired by artworks from the MFA Collection. Taking place from **Thursday, April 10 through Sunday, April 13, 2025**, this cherished tradition invites visitors to experience the beauty of spring through a stunning fusion of art and nature.

This year's theme, "**Garden of Art**," highlights the harmony between artistic expression and botanical creativity. Art in Bloom showcases floral designs by a diverse group of professional florists, garden club members, ikebana practitioners, and talented floral enthusiasts, including members of The Margaret Acheson Stuart Society. Each

floral arrangement offers a unique interpretation of an artwork, breathing new life into beloved pieces from the MFA Collection.

“Art in Bloom transforms our collection into a vibrant display of floral artistry, offering visitors a fresh perspective on both art and nature,” said Klaudio Rodriguez, Executive Director and CEO of the Museum of Fine Arts, St. Petersburg. “This event unites our community in a celebration of creativity and collaboration, inspiring new ways of seeing and experiencing the world around us.”

Each year, the museum’s curatorial team selects a range of artworks for interpretation. Floral designers choose a piece to reinterpret using flowers, colors, and textures to evoke the essence of the artwork. With a fresh theme annually, Art in Bloom continues to be a dynamic and evolving experience for visitors.

### **Special Guest Florist: Danielle Dall’Armi Hahn**

The MFA and Stuart Society are honored to welcome [Danielle Dall’Armi Hahn](#) as this year’s featured guest florist. Founder of Rose Story Farm, a fifteen-acre property in the Carpinteria Valley in Central California, Hahn has gained international recognition for her expertise in garden design, rose cultivation, and flower arranging. Her work has been featured in *Martha Stewart Living*, *The Oprah Magazine*, *Better Homes & Gardens*, *The Wall Street Journal*, and more. She is also the author of *The Color of Roses: a Curated Spectrum of 300 Blooms* and was named a “Great Rosarian of the World” in 2014.

### **Art in Bloom Co-Chairs**

The 2025 Art in Bloom co-chairs are Nancy Rutland and Nancy Westphal, who have played a vital role in organizing this year’s stunning floral celebration.

### **Admission and Ticket Information**

Art In Bloom is included with general museum admission. MFA members enjoy exclusive access during member-only hours. Some programs may require an additional ticket. For more details on reservations and tickets, please visit [mfastpete.org/art-in-bloom-2025](http://mfastpete.org/art-in-bloom-2025).

### **Related Programs:**

- **Saturday, April 5**
  - 11:00 AM – 1:00 PM Teen Garden Party: Opening Celebration for *The Superintendent’s High School Exhibition of Excellence* Debut
  
- **Thursday, April 10**
  - 9:00 AM – 10:00 AM Art in Bloom Member Preview
  - 6:00 PM – 8:30 PM Flowers After Hours *Midnight in the Garden* (Ticketed event)
  
- **Friday, April 11**
  - 9:00 AM – 10:00 AM Art in Bloom Member Preview

- 9:30 AM – 10:30 AM *Kimono & Ikebana* featuring Jeanne Houlton and Dr. Stanton Thomas (*Ticketed event*)
- 10:00 AM – 12:30 PM *Garden of Roses Luncheon* at the St. Petersburg Yacht Club (*Ticketed event*)
- **Saturday, April 12**
  - 9:00 AM – 10:00 AM Art in Bloom Member Preview
  - 10:00 AM – 11:00 AM *Junior Bloomers: Youth Floral Arrangement Workshop*
  - 11:00 AM – 12:00 AM *Junior Bloomers: Youth Floral Arrangement Workshop*
- **Sunday, April 13**
  - 9:00 AM – 10:00 AM Art in Bloom Member Preview
  - 2:00 PM – 4:00 PM *Conversations with Designers*

For more information about **Art in Bloom: Garden of Art** related programming, please visit: [mfastpete.org/art-in-bloom-2025](https://mfastpete.org/art-in-bloom-2025).

**Event Details: Art in Bloom: Garden of Art**

**Dates:** April 10, 2025, through April 13, 2025

**Location:** The Museum of Fine Arts, St. Petersburg

**Address:** 255 Beach Drive NE, St. Petersburg, FL 33701

**Event Website and Tickets:** [mfastpete.org/art-in-bloom-2025](https://mfastpete.org/art-in-bloom-2025)

**Press Kit & Exclusive Press Preview:**

Press Kit- [here](#)

Press Preview RSVP (invitation only) on Thursday, April 10, 2025, at 9:00 AM- [here](#)

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**ABOUT THE MUSEUM OF FINE ARTS, ST. PETERSBURG**

[The Museum of Fine Arts, St. Petersburg \(MFA\)](#) has an encyclopedic collection of art from around the globe and across the centuries, with almost 5,000 years of civilization represented in thousands of objects extending from antiquity to the present. The collection includes works by Georgia O’Keefe, Claude Monet, Berthe Morisot, Auguste Rodin, Kehinde Wiley, Jacob Lawrence, and many others, as well as ancient Greek and Roman, Asian, African, Art of the Americas and Native American art. The Museum’s photographic collection is one of the largest and most well-respected in the Southeast. The museum’s rotating exhibition galleries feature a diverse selection of temporary exhibitions from all over the world, as well as exhibitions curated from the museum’s extensive collection. In addition to its robust exhibition program, the MFA engages the community through exciting public programs and events and serves students through youth programs and a partnership with the Pinellas County School System.

**ABOUT THE MARGARET ACHESON STUART SOCIETY**

[The Margaret Acheson Stuart Society](#) is a 501(c)(3) charitable organization. The Margaret Acheson Stuart Society is named after the museum's founder and is a separate non-profit organization that supports the Museum of Fine Arts, St. Petersburg. The society hosts several large fundraising events each year in pursuit of its mission. Over \$5 million has been raised since the inception of The Margaret Acheson Stuart Society in 1962. Funds donated have supported major exhibitions, art acquisitions, art restorations, educational programs, capital improvements, and operating expenses.

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